

Tiger Task Force fights teen tobacco use

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The Smoke Free Tiger Task Force was first organized in 2001 with a mere 9 members. Currently, they are 53 members strong, representing 42% of the entire Stockton High School student body. This group has been instrumental in making positive attitude changes in the area of tobacco prevention and education among both our youth, as well as, the adult population. They started with a Smoke Free Homecoming Night that later resulted in a policy change making all USD #271 school owned property tobacco free at all times. The task force is currently working on events through a grant focusing in the area of smokeless tobacco. Some of the events include:

- County Fair Booth
- Civic and City Presentations
- Policymaker informational packets

- School presentations and speakers

- Tiger Trader lunch Project
- Kick Butts Day Activities
- Local Rodeo survey

The mission of the task force has always been to include community mobilization, policy change and wise media use. We believe it takes effective use of all three areas to reach the final goal of decreasing tobacco use in our community as well as educate citizens on the dangers of all tobacco products.

The task force is now a household name receiving positive community support and takes great pride in their success rate. Task force members are unique because they care about their mission and are the ones taking an active role about what they stand for. They plan to continue to provide educational events in the area of tobacco prevention.

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