

Hays Daily
News
Hays, KS
Circ. 12629
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6/10/2007
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169-110

Business be aware

Protect yourself against tobacco sales to teens

Below is a list of tips to help keep you, your store and your employees safe. For more information and helpful tools visit: www.itseverybodysbusiness.org.

Tips for Employers

When a policy matters to managers, it matters to employees.

- Set the tone in your store by showing you are serious about absolutely NO tobacco sales to anyone under 18.
- Regularly schedule an employee meeting to train employees on how to comply with Kansas law.
- Require that all employees attend.
- Require all employees to read and sign a written agreement that clearly states your store policy prohibiting the sale of cigarettes and tobacco products to youth under 18.
- Offer positive reinforcement and ongoing reminders to employees about the importance of obeying the law.
- Remind employees that following this law helps protect youth from becoming addicted to tobacco and maintains your stores reputation of being a good citizen.
- Explain to all employees that it is against the law to sell or distribute cigarettes or other tobacco products to anyone under 18. Tell all employees they must comply with the law.
- Make sure that all employees understand that the law is being enforced and that state officials conduct ongoing, random spot checks of retailers.

Tips for Clerks

- Always ask for picture identification (I.D.) from anyone purchasing tobacco who appears to be under the age of 27. Use a short phrase such as, "May I see some I.D. please?"
- Take the time to look at the I.D. Simply glancing at it is not enough. You must confirm that the identity on the card matches the customer. If the I.D. presented to you is vertical, verify age by looking at the green bar under the photo. If the date has occurred the in-





dividual is legal to purchase tobacco products.

• Checking an I.D. is the best way to make sure tobacco is not sold to minors. You must not trust how old a person looks or acts. Some features may lead employees to think teens are older then they really are (like height, build, a beard or mustache, makeup, clothing or attitude).

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STOP
UNDERAGE TOBACCO SALES

IF IT'S VERTICAL AND GREEN THEY'RE NOT 18!

- Kansas drivers under the age of 18 are now being issued a driver's license that is vertical and has a green bar under the photo.
- Kansas state law prohibits the sale of cigarettes and other tobacco products to youth under age 18.
- Remember: *Always ask for I.D. and verify age for customers who appear younger than age 27.*

LOOK FOR THE GREEN BAR!

KANSAS
LICENSE K01-74-8735 DL
CORRECTION 04-20-2006 KANSAS DL C 06-10-2006
DOB 06-18-1988 SEX F
NOT BUNTLIS-184
MONDAY FOUR HERE
TOPEKA, KS 66608

